Travel Brochure Project

Your Mission
Create a travel brochure for an international destination. Include the following information:

- ♦ Facts about that city (population, etc.)
- ♦ When to go (best time of year)
- ♦ How to get around (transportation to/from and while you are there)
- ♦ TWO PANEL SPREAD: At least four places of interest (landmarks, attractions, etc.)
- ♦ Historical information about that city and a city or country map
- ♦ At least four photographs taken in that city
- ♦ Information on the currency used
- ♦ Any other pertinent information for a traveler to that city (immunizations required, etc.)

✓	Brochure Design	Points Possible	Points Awarded
	Appropriate setup (margins/layout guide; panels in appropriate places; use of columns)	10	
	Cover panel: Attractive cover that captures the true essence of the location (may use Wordart, Flaming Text, graphics, etc.)	10	
	Includes a high quality map	10	
	Includes city facts (covered appropriately)	10	
	Includes information on when to go	10	
	Includes information on transportation	10	
	Includes quality information on important places of interest	10	
	Includes historical information	10	
	Includes at least four good high-quality photographs	10	
	Includes information on currency and perhaps an example of what the currency looks like	10	
	Other information: Maybe cultural awareness, a few words in their language, tips for travelers (find some good info)	10	
	Layout: Is it professional, appealing, not too crowded, not too much white space, and does it keep the reader's interest?	10	
	Spelling/grammar	10	
	TOTAL	**130**	

Comments:

Student Name:_____ Class _____

Some examples to give you ideas

You may:
- Guide teachers or students to access this resource from the teach-ict.com site
- Print out enough copies to use during the lesson

You may not:
- Adapt or build on this work
- Save this resource to a school network or VLE
- Republish this resource on the internet

A subscription will enable you to access an editable version, without the watermark and save it on your protected network or VLE